



# supplier partner price list 2011/2

To view your current online entries & usage statistics - go to [www.sourcingcity.co.uk](http://www.sourcingcity.co.uk) - 'Supplier Area' Tab, then Login, and all will be revealed!

<b>product entries</b>	<b>No. of Entries in Sourcing City</b> Your Products also appear in Sourcing Planet, Sourcing Directory, 80+ Distributor Skin Sites, and customer Mobile & iPad Apps.	<b>COST PRICE</b> 30 Day Invoice	<b>Direct Debit 4 months:</b> Jan to April	<b>Direct Debit 12 months:</b> Jan to Dec
			<b>Spread Payment</b>	<b>10% Surcharge</b>
	1 to 10	£265	£66	£24
	11 to 25	£460	£115	£42
	26 to 50	£525	£131	£48
	51 to 100	£715	£179	£66
	101 to 250	£790	£198	£72
	251 to 500	£1,120	£280	£103
	501 to 1000	£1,430	£358	£131
	1001 to 1500	£2,095	£524	£192
	1501 to 2000	£2,495	£624	£229
2001+	POA	POA	POA	
Includes: Individual Product Entries for 12 Months, plus 'Product Range' Summaries and Free Product Additions & Amendments throughout year				

<b>advertising</b>	<b>Enhanced Entries</b>	Get your selected products to the top of search results	POA	Per Product for 12 months	
	<b>Banner Ads</b>	Sourcing City Website	Top or Bottom	£395	Per Month (Min 2 Mths)
			Skyscraper	£500	
		Sourcing City News Website	Top or Bottom	£295	
			Skyscraper	£380	
		Sourcing Planet Website*	Top or Bottom	£250	
			Skyscraper	£350	
	<b>Advertising</b>	Supplier of the Month		£100	Your Products on Home Page
		Special Offer or New Product Advert   1 product		£85	Ad Appears at Top of Search Results for Two Months
		Special Offer or New Product Advert   3 products		£150	
*Banner Ads on Sourcing Planet: Available for 'Trade Exclusive' suppliers only.					

<b>e-shots</b>	<b>Dynamic E-Shot</b>   To best distributor contact list in industry	£550	per one off use of mailing list
	<b>Dynamic E-Shot</b>   **To best end user contact list in industry	£400	
	<b>Dynamic Mailing Postal Service</b>   *Postage costs extra	£295*	

\*\*The 'End User' E-Shot is strictly for 'Trade Exclusive' suppliers only.  
No contact details can be on mailer and all responses must go directly to distributor companies.

## advertising bundles - save up to 65%!

Spend	Save	Plus*	Plus*	Plus* Discount	Mix and Match
£1,000	10%	2.5%*	2.5%*	*Get additional 2.5% Discount if you have booked for: <b>SC Marketplace &amp;/or SC Live</b>	<b>Create your own annual marketing programme</b>  simply choose combinations of enhanced entries, top or bottom banner ads, special offers, e-shot services - we then do the rest!
£2,500	15%	2.5%*	2.5%*		
£4,000	20%	2.5%*	2.5%*		
£6,000	30%	2.5%*	2.5%*		
£10,000	40%	2.5%*	2.5%*		
£15,000	50%	2.5%*	2.5%*		
£20,000	65%	2.5%*	2.5%*		

**Terms:** Prices Exclude VAT | Product Entries paid by Direct Debit constitute a 12 month contract to advertise products  
Product Entry Prices for 12 Months (Jan-Dec) are Charged Pro-Rata for Part Year | Prices List Valid until 1st June 2012 (V11)