



Sourcing Planet

Lead Generator Service

Price List

Sales Lead Costs

	Gold Member Leads Each Per Month	Silver Member Leads Each Per Month	Standard Member Leads Each Per Month
	£15 per lead	£15 per lead	£15 per lead

Enhanced Membership

	Gold Membership	Silver Membership	Standard Membership
	Gold Members Receive: 1 in every 20 Leads (Minimum)	Silver Members Receive: 1 in every 50 Leads (Minimum)	Standard Members Receive: 1 in every 200+ Leads (Minimum)
Cost Per Month	£ TBC	£ TBC	<i>Cost of Leads Only</i>
	Plus the cost of individual sales leads at £15 each.		
Total Sourcing City Members	Maximum Number of Gold Members	Maximum Number of Silver Members	Number of Standard Members
306	20	50	236

Example of Sales Leads Shared per Month

Total Sourcing Planet Leads Per Month	Gold Member Leads Each Per Month	Silver Member Leads Each Per Month	Standard Member Leads Each Per Month
250	13	5	1
500	25	10	2
750	38	15	3
1000	50	20	4
1200	60	24	5
1500	75	30	6
1750	88	35	7
2000	100	40	8

Qualification to Use Sourcing Planet

1. Sales leads are only provided to customers with active Direct Debits.
2. Sales leads are only provided to paying members of Sourcing City.
3. Any Sourcing Planet customer can 'opt out' of receiving sales leads at any time.

How Sourcing Planet Works:

End User Corporate Companies source promotional merchandise using our unique sourcing tools. They select the individual products they want quotes on, or can generate 'free type' enquiries. Each enquiry is then sent randomly to only three Sourcing City distributor members. No enquiry will ever go to more than three distributors. You then contact them & win the order! Participating Distributors pay for every Sales Lead received. Sourcing Planet Sales Leads are exclusive to Sourcing City distributor customers.